



Google Headquarters
1600 Amphitheatre Parkway
Mountain View, CA 94043

google.com/localbusinesscenter

Dear Business Owner,

Congratulations! You're a Favorite Place on Google. Between July 1 and September 30, Google users found your **Freebairn and Company, Atlanta Advertising Agency** business listing **10061** times, and requested driving directions or other information about your business **488** times.

Because you're so popular, we're enclosing a window decal that shows customers you're a "Favorite Place on Google." The sticker includes a special bar code that potential customers may scan with cameras on their phones. Then they can see your business listing on Google, read and write reviews, and add you as a favorite right there. We encourage you to put up this decal so potential customers know that you're a Favorite Place on Google.

With the holiday shopping season here, we encourage you to update your free Google listing right away. It's easy to check if your hours, address, and business description are correct. We also recommend you add photos, videos, and even coupons to help your business stand out. All of this is free. You'll notice the results every time someone says, "We found you on Google."

Congratulations on your popularity on Google. We look forward to providing you with more and better ways to grow your business.

Sincerely,

Michaela Prescott
The Google Local Business Team

Here's how you can make the free Google Local Business Center an **everyday help in running your business:**

- 1 Use your Google account to log in at google.com/localbusinesscenter
- 2 Keep your hours, website, and other details up to date. Stand out with photos, video, even coupons—all for free.
- 3 View your personalized business dashboard to check how many visits your listing is getting, which zip codes people are coming from to reach your door, and more.



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